



**FAIR PARK FIRST MINUTES OF  
MEETING OF THE BOARD OF DIRECTORS**

Tuesday June 20 2022

A meeting of the Board of Directors (the “Board”) of Fair Park First, a Texas non-profit corporation (the “Corporation”), was held remotely via electronic means and livestreamed to the public at *Facebook.com/Fairparkfirst* on Tuesday June 20, 2022 at 6:05 p.m.

Directors Present: Darren L. James, President of the Corporation  
Ann Barbier Mueller  
Robert Luxen, Secretary  
Chris Bowers  
Cris Zertuche Wong  
Daniel Wood, Ex Officio  
Donald Parish Sr.  
Jason Brown  
Kimberly Shaw  
Margo R. Keyes  
Tim Dickey, Ex Officio  
Sonya Woods Rose  
Veletta Forsythe-Lill

Arriving after 6:05:

Emily Ledet  
Sonja McGill

Not Attending:

Mercedes Fulbright  
Christina B Lynch

Staff and Guests:

Brian Luallen, CEO of the Corporation  
Alyssa Arnold, Director of Strategic Initiatives  
Peter Sullivan, General Manager  
Scott Norton, Asst. General Manager  
Dee Ann Hirsch, Asst. General Manager  
Lisa Manda, Director of Finance  
Arin Cutright, Director of Ticketing

Josh Anderson, BRV  
Heather Stephens, Rise360

Outside Counsel: Robert McCormick, Shackleford

Mr. Darren L. James, President of the Corporation, served as the chair of the meeting until 6:38 pm, at which time Emily Ledet served as chair.

1. Call to Order.

Mr. James officially called the meeting to order. 13 of the Board members were in attendance at the beginning of the meeting, and with a quorum present the meeting proceeded.

2. Approval of Minutes.

The second order of business before the meeting was the approval of the minutes from the meetings originally scheduled on May 17, 2022. Mr. Jason Brown proposed an update to the minutes. Mr. James entertained a motion, a motion was made and duly seconded, and the minutes were approved as modified.

3. Finance Report

Mr. Brown, Finance Committee Chair, and Mrs. Lisa Manda provided a written update on the finances of the Corporation. A summary of their report is attached hereto as Exhibit A.

4. Fundraising and Development

Mrs. Veletta Forsythe Lill, Mrs. Heather Stevens and Mr. Brian Luallen, CEO of the Corporation led briefed the board on naming opportunity strategies in an Executive Session beginning at 6:47pm and ending at 7:11pm. Once the board returned to its regular open session Mrs. Forsythe Lill made a motion to adopt a staff and consultant recommendation. The motion was modified by Mrs. Emily Ledet and Mrs. Sonja McGill as follows:

- Fair Park First shall not solicit or accept any “naming opportunity” gifts or grants for the Community Park Project in its totality. Individual naming opportunities, gifts or grants for amenities and features of the Community Park shall be considered in keeping with relevant City Policies and shall only be adopted with consent fo the Fair Park First Board of Directors. A final name for the Community Park will be developed with suitable community engagement and input, but shall not reflect a single individual, foundation, corporation or entity.

Once modified and accepted, the motion was remade, duly seconded and passed unanimously.

5. Strategic Update Report

Mr. Brian Luallen the Chief Executive Officer of the Organization provided a briefing on progress to advance Fair Park capital funding through “The Brimer Bill” and the pending public education campaign.

6. Park Operations and Marketing Report

Mr. Peter Sullivan provided the board members with an update on past and future events at Fair Park including Dallas Pride, PULSE, the annual Fair Park internship program and preparations for the return of Fair Park Fourth and a soccer match between Barcelona and Juventus in July. Mrs. Dee Ann Hirsch provided an update as to capital projects across the campus including upgrades to the Parking Garage, Centennial Building, and the Automobile Building along with an update on spring plantings and lagoon maintenance.

7. Partner Updates

Mrs. Alyssa Arnold introduced subconsultants and partners, and provided a highlight of Partner Programs including the MLK Food Park and Artillery's production of "In Spite of History Part 1". Members of the BRV team provided an update of budgeted improvement projects for the Lagoon area.

8. Adjournment

There being no other business to consider, upon a motion duly made and seconded, the meeting was adjourned at 7:41 p.m.

Respectfully submitted,



By: \_\_\_\_\_  
Robert Luxen  
Secretary