

# FAIR PARK FIRST MINUTES OF MEETING OF THE BOARD OF DIRECTORS

Tuesday August 16, 2022

A meeting of the Board of Directors (the "Board") of Fair Park First, a Texas non-profit corporation (the "Corporation"), was held remotely via electronic means and livestreamed to the public at *Facebook.com/Fairparkfirst* on Tuesday August 16, 2022 at 6:02 p.m.

Directors Present: Darren L. James, President of the Corporation

Robert Luxen, Secretary

**Chris Bowers** 

Daniel Wood, Ex Officio

Donald Parish Sr.
Emily Ledet
Jason Brown
Margo R. Keyes
Sonya Woods Rose
Tim Dickey, Ex Officio
Veletta Forsythe-Lill

Arriving after 6:02:

Cris Zertuche Wong Kimberly Shaw Sonja McGill

Not Attending:

Ann Barbier Mueller Christina B Lynch Maribel Moncada Mercedes Fulbright

#### Staff and Guests:

Brian Luallen, CEO of the Corporation Alyssa Arnold, Director of Strategic Initiatives Peter Sullivan, General Manager Scott Norton, Asst. General Manager Dee Ann Hirsch, Asst. General Manager Lisa Manda, Director of Finance Arin Cutright, Director of Ticketing Brian Bermudez, Asst. Director of Security Dan Biederman, BRV Josh Anderson, BRV Heather Stephens, Rise360

Outside Counsel: Robert McCormick, Shackleford

Mr. Darren L. James, President of the Corporation, served as the chair of the meeting and Mr. Robert Luxen served as Secretary.

### 1. Call to Order.

Mr. James officially called the meeting to order. 10 of the Board members were present at the beginning of the meeting, and with a quorum the meeting proceeded.

# 2. <u>Approval of Minutes.</u>

The second order of business before the meeting was the approval of the minutes from the meetings originally scheduled on June 21. Mr. James entertained a motion to approve, a motion was made and duly seconded, and the minutes were approved as submitted.

### 3. <u>Finance Report</u>

Mr. Brown, Finance Committee Chair, and Mrs. Lisa Manda provided a written update on the finances of the Corporation. A summary of their report is attached hereto as Exhibit A. The Board then entered Executive Session at 6:38pm for discussion on the FY22/23 proposed budget and financial commitments for Board Members. At 7:05 the board returned to regular session. Mr. James entertained a motion to approve the proposed budget, Margo Keyes made a motion to adopt which was duly seconded, and the FY22/23 Budget was approved as submitted.

### 4. Fundraising and Development

Mrs. Veletta Forsythe Lill and Mrs. Heather provided a briefing on the general progress of capital fundraising and commitments. Conversation ensued among the Board Members.

#### 5. Partner Updates

Mrs. Alyssa Arnold introduced subconsultants and partners, and provided a highlight of Partner Programs including the MLK Food Park and the return of community programming under BRV.

### 6. Strategic Update Report

Mr. Brian Luallen the Chief Executive Officer of the Organization provided a briefing on progress to advance Fair Park capital funding through "The Brimer Bill" and the pending public education campaign.

# 7. Park Operations and Marketing Report

Mr. Peter Sullivan provided the board members with an update on past and future events at

Fair Park including the successful return of the Fair Park Fourth event, Barcelona and Juventus, a wide variety of activity among the cultural attractions and institutions, and State Fair make-ready which commenced August 1st.

## 8. Adjournment

There being no other business to consider, upon a motion duly made and seconded, the meeting was adjourned at 7:41 p.m.

Respectfully submitted,

Bv:

Robert Luxen Secretary

[Signature Page to Minutes of Board Meeting of Fair Park First – August 16, 2022]