

6/11/2023



**FAIR PARK FIRST MINUTES OF
MEETING OF THE BOARD OF DIRECTORS**

Tuesday May 16, 2023

A meeting of the Board of Directors (the “Board”) of Fair Park First, a Texas non-profit corporation (the “Corporation”), was held remotely via electronic means and livestreamed to the public at [Facebook.com/Fairparkfirst](https://www.facebook.com/Fairparkfirst) on Tuesday May 16, 2023 at 6:09 p.m.

Directors Present:

Darren L. James, President of the Corporation
Robert Luxen, Secretary
Chelby Sanders
Cris Zertuche Wong
Daniel Wood, Ex Officio
Donald Parish Sr.
Emily Ledet
Jason Brown
Keba Batie
Kimberly Shaw
Margo R. Keyes
Sonya Woods Rose
Tim Dickey, Ex Officio
Veletta Forsythe Lill

Arriving after 6:09:

Chris Bowers
Lincoln Stevens

Not Attending:

Ann Barbier Mueller
Christina B. Lynch
Maribel Moncada

Staff and Guests:

Brian Luallen, CEO of the Corporation
Alyssa Arnold, Chief Impact Officer
Peter Sullivan, General Manager

Brian Bermudez, Asst. Director of Security
Brian Sifferman, Director of Security
Bryce Hamilton, Director of F&B
Clif Huebner, Director of Finance
Dee Ann Hirsch, Asst. General Manager
Julian Bowman, Senior Director of Marketing
Samuel Gaddis, Capital Projects Program Manager
Scott Norton, Asst. General Manager
Steven Flores, Sr. Sales Manager
Josh Anderson, BRV
Heather Stevens, Rise360

Mr. Darren L. James served as the Chair and Mr. Robert Luxen served as Secretary for the meeting.

1. Call to Order.

Mr. James officially called the meeting to order at 6:09. 12 of the Board members were in attendance at the beginning of the meeting, and with a quorum present the meeting proceeded.

2. Approval of Minutes.

The second order of business before the meeting was the approval of the minutes from the meeting scheduled on April 18, 2023. There being no discussion or questions, a motion was made by Mrs. Emily Ledet and duly seconded by Sonya Woods Rose, and the minutes were approved as presented.

3. Partner Updates

Chief Impact Officer Alyssa Arnold briefed the Board on a series of community events and activities including the highly successful Art Inspired Healing Festival and the inaugural “Palooza in the Park”, a block party intended to create synergy with numerous arts and culture organizations, including the Park’s Resident Institutions and attractions.

4. Board Development and Fundraising

Mrs. Veletta Forsythe Lill and Mrs. Margo R. Keyes briefed the board on several recent gifts/grants, and introduced Mrs. Heather Stevens, who provided a robust update on fundraising activities on the horizon. There was discussion among the board.

5. Management Agreement, Contracts and Agreements

Next, the Board was slated to be briefed on the status of multiple contracts and other proprietary and confidential matters. The Chair considered a motion by Secretary Luxen to enter executive session to discuss the proprietary details of an ongoing employee matter and various contracts which was duly seconded and passed.

The Board exited executive session at 6:48, and the general meeting resumed.

6. Finance Report.

Mr. Keba Batie and Mr. Clif Huebner provided an update on the organization’s finances for

the months ending on February 28, 2023 and March 31, 2023.

7. Report from the CEO

In the interest of time Mr. Luallen, CEO of the Corporation, provided a briefing on pursuit of municipal bond support from the City of Dallas Bond Election anticipated for 2024, new funding actions to support the Park's Annual Fund/Operations, and a new line of retail items soon to be on sale in the Visitor's Center.


8. Operational Update Report

Mr. Peter Sullivan provided a briefing on several past and upcoming events including; campus activity from our Resident Institutions and attractions, Monster Truck Wars in the Coliseum, the highly successful Cinco De Mayo festival, and Karol G's headline concert slated for the Cotton Bowl Stadium in Sept 2023. Dee Ann Hirsch highlighted progress on a number of Capital projects including work supported by the 2017 City of Dallas Bond, Centennial Hall chillers and enhancements to spring plantings.

9. Adjournment

There being no other business to consider, upon a motion duly made and seconded, the meeting was adjourned at 8:44 p.m.

Respectfully submitted,

By: 
Robert Luxen, Secretary